

WHAT IS CLAIMED IS:

- 1 1. A method for displaying data on a display monitor under control of a  
2 computer, comprising:  
3       displaying in a page a first portion of a field of data and a graphical element  
4       indicating that there is a second portion of the field of data within a display area of the  
5 page; and  
6       enabling the page to selectively present the first and second portions of the field of  
7 data in response to user input.
- 1 2. The method of claim 1, wherein the presenting the first and second  
2 portions of the field of data comprises displaying the first and second portions in response  
3 to the user input.
- 1 3. The method of claim 2, wherein selectively presenting the first and second  
2 portions comprises displaying the first and second portions as hover text superimposed  
3 over the display area displaying the first portion of the field of the data.
- 1 4. The method of claim 1, wherein the page is an HTML page and wherein  
2 an HTML alternative text attribute element is used to enable the page to selectively  
3 present the first and second portions of the field of data in response to user input.
- 1 5. The method of claim 1, further comprising:  
2 receiving a user request including search criteria; and  
3 querying a database on the search criteria to access data records satisfying the  
4 search criteria, wherein each accessed data record includes the field of data, wherein there  
5 is a display area for each record, further comprising displaying in the display area for each  
6 record the at least first portion of the field of data from each accessed data record,

1 wherein the page is enabled to selectively present the first and second portion of the field  
2 for the record in response to user input.

1       6.     The method of claim 5, wherein displaying the first portion in the display  
2 area comprises displaying a first value in the data field, and wherein presenting the first  
3 and second portions in response to user input comprise displaying all the values form the  
4 data field.

1       7.     The method of claim 6, further comprising displaying at least one  
2 additional field of data in each display area for each accessed record.

1       8.     The method of claim 1, wherein the first and second portions are presented  
2 in response to user input indicating movement of a graphical pointer over the displayed  
3 graphical element.

1       9.     A system for displaying data, comprising:  
2           a computer;  
3           a display monitor under control of the computer,  
4           means for displaying in a page on the display monitor a first portion of a field of  
5 data and a graphical element indicating that there is a second portion of the field of data  
6 within a display area of the page; and  
7           means for enabling the page to selectively display on the monitor the first and  
8 second portions of the field of data in response to user input.

1       10.    The system of claim 9, wherein the means for displaying the first and  
2 second portions of the field of data comprises displaying the first and second portions in  
3 response to the user input.

1        11. The system of claim 10, wherein the means for selectively displaying the  
2 first and second portions comprises displaying the first and second portions as hover text  
3 superimposed over the display area displaying the first portion of the field of the data.

1        12. The system of claim 9, wherein the page is an HTML page and wherein  
2 an HTML alternative text attribute element is used to enable the page to selectively  
3 present the first and second portions of the field of data in response to user input.

1        13. The system of claim 9, further comprising:  
2            means for receiving a user request including search criteria; and  
3            means for querying a database on the search criteria to access data records  
4 satisfying the search criteria, wherein each accessed data record includes the field of data,  
5 wherein there is a display area for each record;  
6            means for displaying in the display area for each record the at least first portion of  
7 the field of data from each accessed data record, wherein the page is enabled to  
8 selectively present the first and second portion of the field for the record in response to  
9 user input.

1        14. The system of claim 13, wherein the means for displaying the first portion  
2 in the display area comprises displaying a first value in the data field, and wherein  
3 presenting the first and second portions in response to user input comprise displaying all  
4 the values form the data field.

1        15. The system of claim 14, further comprising displaying at least one  
2 additional field of data in each display area for each accessed record.

1        16.    The system of claim 9, wherein the first and second portions are displayed  
2    in response to user input indicating movement of a graphical pointer over the displayed  
3    graphical element.

1        17.    An article of manufacture for displaying data on a display monitor under  
2    control of a computer, the article of manufacture comprising a computer usable media  
3    including at least one computer program embedded therein that is capable of causing the  
4    computer to perform:

5              displaying in a page a first portion of a field of data and a graphical element  
6    indicating that there is a second portion of the field of data within a display area of the  
7    page; and

8              enabling the page to selectively present the first and second portions of the field of  
9    data in response to user input.

1        18.    The article of manufacture of claim 17, wherein the presenting the first and  
2    second portions of the field of data comprises displaying the first and second portions in  
3    response to the user input.

1        19.    The article of manufacture of claim 18, wherein selectively presenting the  
2    first and second portions comprises displaying the first and second portions as hover text  
3    superimposed over the display area displaying the first portion of the field of the data.

1        20.    The article of manufacture of claim 17, wherein the page is an HTML page  
2    and wherein an HTML alternative text attribute element is used to enable the page to  
3    selectively present the first and second portions of the field of data in response to user  
4    input.

1        21. The article of manufacture of claim 17, further comprising:  
2            receiving a user request including search criteria; and  
3            querying a database on the search criteria to access data records satisfying the  
4        search criteria, wherein each accessed data record includes the field of data, wherein there  
5        is a display area for each record, further comprising displaying in the display area for each  
6        record the at least first portion of the field of data from each accessed data record,  
7        wherein the page is enabled to selectively present the first and second portion of the field  
8        for the record in response to user input.

1        22. The article of manufacture of claim 21, wherein displaying the first portion  
2        in the display area comprises displaying a first value in the data field, and wherein  
3        presenting the first and second portions in response to user input comprise displaying all  
4        the values form the data field.

1        23. The article of manufacture of claim 22, further comprising displaying at  
2        least one additional field of data in each display area for each accessed record.

1        24. The article of manufacture of claim 17, wherein the first and second  
2        portions are presented in response to user input indicating movement of a graphical  
3        pointer over the displayed graphical element.